

TRAVEL TRADE Presentation & Planner (Groups and FIT)

Inspiration for your 2021/22 customers







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Welcome / Failte

To the Caledonian MacBrayne Travel Trade Product Planner for 2021 where I hope you will find inspiration when planning your tours to the West Coast of Scotland.

The effect of the Gulfstream has provided this part of Scotland with a unique micro climate that allows palm trees to grow on the seafront at Rothesay, plants from the rainforests of South America to flourish in the gardens at Arduaine in Argyll and Achamore on Gigha and beaches on Harris that are more akin to the Caribbean than you would have thought possible in the North West of Scotland.

2021 coach fares have been agreed with the Scottish Government whilst passenger and coach fares for 2022 have been estimated in order to provide indicative costs (actual fares won't be confirmed until the end of 2021).

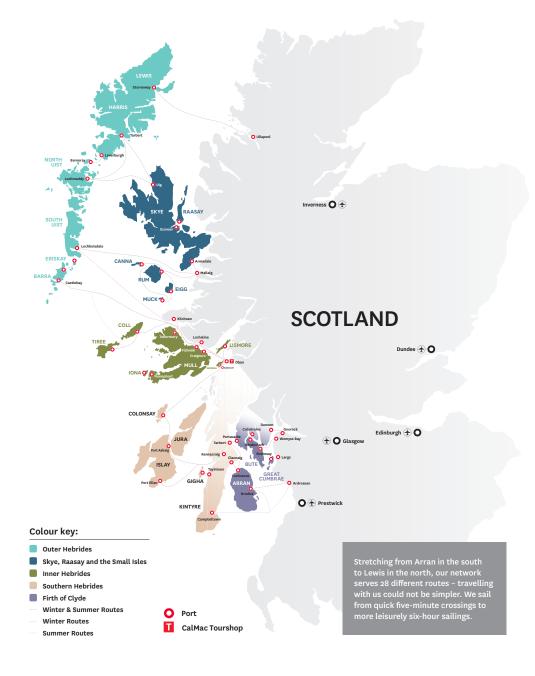
I hope you will be enthused and influenced by the content of the following pages and we look forward to seeing you on our vessels in 2021.

Contact Information

Our dedicated Travel Trade Department will liaise with you to create an exceptional coach touring package taking in all the stunning scenery that the Clyde and Hebridean islands and peninsulas have to offer.

Travel Trade Department: Monday - Friday: 0830 - 1700 Telephone: (+44) 1475 650355 Email: traveltrade@calmac.co.uk Web: www.calmac.co.uk/traveltrade

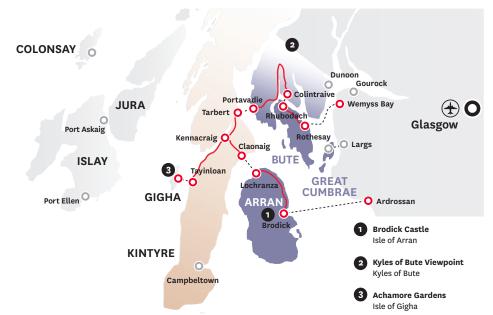
OUR ROUTES



Travel Trade Groups and Coaches

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CLYDE & KINTYRE





BRODICK CASTLE

Explore historic Brodick Castle, Garden and Country Park set dramatically against the backdrop of Goatfell on the beautiful island of Arran.

Discover the castle's rich collection of impressive period furniture, silverware, paintings and trophies. Stroll around the landscaped gardens to enjoy the woodland trails, wildlife ponds and waterfalls, great views and the chance to spot some of the local wildlife.



2 KYLES OF BUTE VIEWPOINT

One of the highlights of travelling the beautiful road to Tighnabruaich is stopping off at the Kyles of Bute Viewpoint. It's a scenic drive along the A8003 to Tighnabruaich, but the viewpoint never fails to impress.

It's a truly breathtaking view and makes for a fantastic photo - whatever the weather. There's a lay-by with a bench and map information panel showing the landmarks and history of the area.



3 ACHAMORE GARDENS

The community owned island of Gigha is home to the world famous Achamore Gardens. The garden extends to approximately 54 acres of natural woodlands and contains a large walled garden, pond area and many rare and interesting plants and trees.



ROTHESAY Tour to the Is Bute

Bute is only 33 miles from Glasgow (as the crow flies) Bute is one of the most accessible of the westerly islands from the Scottish Central Belt. It's a peaceful island haven, just a store's throw away from the mainland.

Bute is only 15 miles long by 4 miles wide but there is loads to see and do wonderful West Island Way is an island-long marked trail Bute's flora and fauna and of course the views to Arran and all.

Bute is renowned for its glorious gardens and gradent in the transformer shifter ture. The Esplanade Gardens on the front are a summer favourite. Why solution with Ardencraig Gardens on Canada Hill which features a walled garden and an exotic aviary. The marvellous Ascog Fernery is a beautiful garden with specimen planting an greenery is a cool oasis on a hot day.

Rothesay and Port Bannatyne are great places for a bite to eat with cafes, bistros, bars and restaurants.

This circular tour encompasses some of the most outstanding scene and has to offer – along the Bonnie Banks of Loch Lomond and through the Arres a Alps to the shores of Loch Fyne. Bute itself is accessed by the short ferry crossing from Colintraive to Rhubodach.

The return to Central Belt is from Rothesay via the Caledonian MacBrayry y to Wemyss Bay. Onboard all tour customers will receive a complimentary cup of tea/ coffee and a slice of cake.







ARRAN - ISLAY - OBAN





1 ISLE OF ARRAN DISTILLERY

The Distillery Visitor Centre was officially opened by Her Majesty The Queen in 1997 and is situated right next to the distillery. After visiting the Distillery there is plenty of time to take a tour around the island when there is the opportunity for your customers to take in the breath taking seascapes over to Kintyre and south towards the volcanic plug that is known as Ailsa Craig.

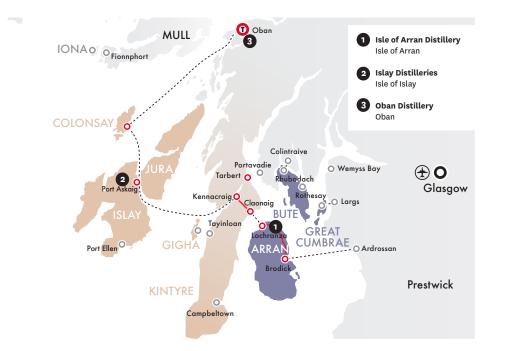
2 ISLAY DISTILLERIES

Islay is justifiably famous for its distinctive smoky and peaty single malt whisky and as of 2018 will have nine working distilleries – Bruichladich, Bowmore, Laphroaig, Lagavulin, Caol Ila, Kilchoman, Bunnahabhain, Ardbeg and Ardnahoe. Jura produces its own signature malt too at the tiny Jura Distillery and all nine are well worth a visit.



3 OBAN DISTILLERY

Oban Distillery is both one of the oldest distilleries in Scotland and one of the smallest with just two pot stills. Pre-dating the town of Oban, it was originally established in 1794 by brothers John and Hugh Stevenson. It underwent a refurbishment in the 1890s. Oban Distillery is both one of the oldest distilleries in Scotland and one of the smallest with just two pot stills.





BRODICK CASTLE

Tour to the Isle of Arran

Caledonian MacBrayne, in partnership with the National C for Scotlaw, are offering Travel Trade customers a memoral day out that combines the exhilarating experience of ferry travel to an isless it is a visit to one of Scotland's best known castles.

The quintessential Victorian 'Highland' estate, Brodick Cast Carden & Country Park on the Isle of Arran is the perfect place for a day trip by orach. Dramatically set against the backdrop of Goatfell, the grand red sandstone Scottish baronial-style castle has stunning views over Brodick Bay to the Firth of Clyde.

Brodick Castle is packed full of treasures too - it's renowned for its incressive collections of period furniture, silverware, porcelain, paintings ar ting trophies.

No trip to Arran would be complete without a tour around the island when there is the opportunity for your customers to take in the breath taking see appes over to Kintyre and south towards the volcanic plug that is known as Ails e g.

This also presents opportunities to spot some of the islands sealife and leave with pictures of native seals or porpoise.







SOUND OF MULL

10

Sound of Mull Sight Seeing Sail

This sail starts in Oban with customers joining the MV Isle of Mull on the 45 minute crossing to Mull.

After departing Oban Bay the vessel sails particle units and to starboard and the Isle of Kerrara to port. The David Hute emorial - one of the founders of Caledonian MacBrayne on Kerrara c

En route, the views to the north ir sland of Lismore and the Nevis Range whilst to the south the Gar slands are clearly visible. Sealife and birdlife is abundant on the sail with porpoises often being seen in the area of the Lismore Lighthouse along with gannets, guillemots and cormorants.

In the distance, Duart Castle comes into view. Duart Castle stands on a crag at the end of the peninsular jutting out into the Sound of Mull at the intersection of the Sound of Mull, Loch Linnhe and the Firth of Lorne and within view of the neighbouring castles of Dunstaffnage, Dunollie, Aros and Ardtornish, part of a chain of castles up the Sound of Mull to Mingary Castle.

The vessel arrives at Craignure - the main port on the Isle of Mull. After a quick turnaround (when sail passengers remain onboard) the vessel makes its way back to Oban.

As part of this offer, sail passengers are provided with soup and a roll from the Mariners Café on board. For this reason, tour operators are recommended to book the midday departure from Oban returning just after two hours later.



Tour Route





DUART CASTLE

Tour to the Isle of Mull

Duart Castle or Caisteal Dhubhairt in Scottish Gaelic is the main castle on the Isle of Mull. The castle dates back to the 13th century and is the seat of Clan MacLean.

The castle stands on a crag at the end of the peninsular jutting out into the Sound of Mull at the intersection of the sound of Mull, Loch Linnhe and the Firth of Lorne and within view of the neighbouring castles of Dunstaffnage, Dunollie, Aros and Ardtornish, part of a chain of castles up the Sound of Mull to Mingary Castle.

This circular tour, which can be operated from any point on the route e.g. Oban, Fort William, and Ballachulish - incorporates some of the most spectacular panoramas on the West Coast of Scotland - including the wild ruggedness of Morvern, the benign shoreline of Loch Linnhe and the majestic seascapes around the Firth of Lorne.

Return to the mainland is via the Caledonian MacBrayne ferry either at Fishnish (if travelling in the direction of Fort William) or Craignure (if travelling in the direction of Oban).







MULL - MORVERN - SKYE





STAFFA AND IONA

Discover the most beautiful and interesting places on the West Coast of Scotland with tours to the Isle of Staffa, home to the world-famous Fingal's Cave, the ornithological heaven of the Treshnish Isles and the sacred Isle of Iona.



Tobermory was built as a fishing port in the late 18th century and The Silver Sands of Morar are a is now the main town on Mull. It celebrated series of beautiful is a picture-postcard of a place sandy beaches, which pepper the with the brightly painted buildings coastline from Arisaig to Morar. along the main street to the pier A stunning string of white sandy and the high woodland-fringed beaches, with spectacular views hills surrounding the bay. out to the Small Isles of Rum, Eigg, Muck and Canna.

MORAR



4 ARMADALE CASTLE AND GARDENS

Armadale Castle and Gardens is a sculptured ruin of its former glory, as seat of Clan Donald. The estate is also home to the award-winning Museum of the Isles where six interconnecting galleries bring to life the story of the clan, from its days of medieval glory, the Lords of the Isles, and the clan's emigration around the world.



MULL, STAFFA AND IONA

Tour to the Isles of Mull, Staffa and Iona

This is one of the best day tours in Scotland, providing a scenic route t beautiful island of Mull and a visit to the island of Iona.

The highlight of this tour is the awe inspiring visit to the unique is. dia affa to see the hexagonally jointed columns of basalt as well as Fin - it was made famous the world over by Felix Mendelsohn in 1830 who mposed the Hebrides Overture.

From Oban, the tour crosses the Firth of Lorne to Craignure on Mull.

The scenic route through the island is via Glen More to Fionnphort where a small vessel operated by Staffa Tours departs for Staffa. After cruising to Staffa and allowing an hour ashore (subject to landing conditions) the vessel sails south to Iona which is known for its tranquillity, its Abbey and the burial place of Scottish Kings.

The return to Fionnphort is onboard the Caledonian MacBrayne vessel, MV Loch Buie which only takes 10 minutes to cross the Sound of Iona. Return to Oban in the afternoon via Fionnphort, Glen More and Craignure.







12



ARDUAINE GARDEN

Tarbert and Loch Fyne

From Oban, this tour visits the fabulous National Trust for Scotland Garden at Arduaine. This wonderful coastal garden forms a horticultural tour around the temperate world with a collection of rhododendrons, azaleas, magnolias, Blue Tibetan poppies, giant Himalayan lilies and Chatham Island forget-me-nots.

Arduaine Garden is a tranquil green oasis on the south slope of the Arduaine peninsula on the west coast, south of Oban, with something to see every day of the year.

After leaving Arduaine, the tour moves south to the village of Tarbert on Loch Fyne. This busy little fishing port has a lot to attract visitors not least of which is the stunning scenery the quirky art galleries and numerous restaurants.

Having crossed Loch Fyne from Tarbert onboard the one of the world's first battery powered ferries, the tour takes the journey to the viewpoint overlooking the Kyles of Bute (designated as a National Scenic Area).

The return to Oban is via Glen Daruel, Strachur, the shores of Loch Fyne, Inveraray and the shores of Loch Awe.







ACHAMORE GARDENS

Tour to the Island of Gigha

The community owned island of Gigha is home to the world fand Gardens. The garden extends to approximately 54 acres of native voodlands and contains a large walled garden, pond area and many represent the stressing plants and trees growing in the frost-free climate, as well a characteristic odendrons, azaleas and camellias.

Gigha lies just over 3 miles from the Mull of Kintyre. It is reached in 20 minutes from the slip at Tayinloan located a short coach ride from the bustling village of Tarbert - known for its fishing community and busy yachting marina.

In March 2002 the island population (currently numbering 110) managed, with help from grants and loans from the National Lottery and Highlands and Islands Enterprise, to purchase the island for £4 million - one of the first community buyouts in Scotland.

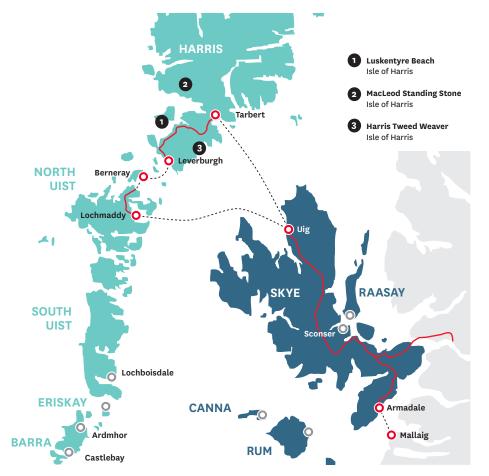
A day trip to Gigha is easily possible for coach and tour operators that are based in Oban, Inveraray and Tarbert. Spectacular coastal scenery all the way down the Kintyre peninsula cannot fail to impress your customers.



Tour Route



SKYE - HARRIS - NORTH UIST - SKYE





2 MACLEOD STANDING STONE



3 HARRIS TWEED WEAVER



ARMADALE CASTLE

Tour to Armadale Castle and gardens and stunning Skye

Armadale Castle & Gardens sit at the heart of a 20,000-acre estate on the Sleat peninsula - the Clan Donald Lands Trust owns and manages the estate.

The 40-acre woodland garden, dating back to the 1600's, surrounds the imposing ruin of Armadale Castle and its Gothic wing. Featuring many rare shrubs and plants, visitors can enjoy elegant lawns, terraced walks and warm colours in the blossoming borders. Landscaped ponds brimming with wildlife and its beautiful

The award-winning Museum of the Isles is located in the gardens, holding the Clan Donald collection with a library, archive and genealogy department, featuring 6 galleries exhibiting the history of Scotland's largest clan and the culture and heritage of this part of Skye.

This circular tour of the West Highlands travels up the stunning A830 'The Road to the Isles' passing Glenfinnan and the spot near Arisaig where Bonnie Prince Charlie landed on the Scottish mainland in July 1745.

Sailing over the sea to Skye with Caledonian MacBrayne from Mallaig - Sea dale the tour visits Armadale Castle and Gardens and then makes its way along 'the garden of Skye' to the village of Broadford. After visiting Broadford the tour returns to the Scottish mainland via the Skye Bridge.





1



DUART CASTLE DAY ADVENTURE

The one with the castle on the cliff top and the Clan Chief

Climb aboard as we sail across the sound of Mull to Craignure. As you approach the island, you'll spot the focus of the day's adventure – Duart Castle. This island fortress stands proudly on the headland, guarding the island and the water below.

It's been the home of the Clan Chief MacLean for over 650 years, and is one of the last privately owned clan homes in Scotland. You'll be able to explore everything from the grounds to the great hall - before stopping for tea to sample the delights of the castle's kitchen garden.





MULL AND IONA

The One with MacBeth's grave and Aunt Beth's Selfie

Set sail from the Gateway to the Isles over to Mull. From there, you'll be off around the island's lochs, and through its glens to Fionphort – Gaelic for 'white harbour' - a nod to the bright sandy bays on this part of Mull. From there, you'll set sail again across the Sound of Iona to the island of the same name – a Hebridean beauty.

Iona is the cradle of Scottish Christianity, and the burial place of early Scottish Kings - including MacBeth. It's also home to the most stunning white sandy beaches, and clear turquoise waters. Selfie Heaven!

Travel Trade

Duart Castle Day Adventure	
Mull and Iona	
Staffa and Ulva	:
Three Isles Mull, Iona and Staffa	
Treshnish and Staffa	
Coll	



Mull and Iona departs

Oban



STAFFA AND ULVA

The one with the tranquil walks and the towering columns

 $\label{eq:transformation} Travel to Ulva - an enchanting island just off Mull's western coast. You'll immerse yourself in this little haven - eight square miles of tranquillity - where there's not one hint of tarmac.$

Staffa and Ulva departs Oban

There's time to explore Sheila's cottage – a traditional thatched croft house, which displays Ulva's history from Mesolithic Man to today, before setting off for Staffa. Staffa is a geological phenomenon. An island of towering hexagonal columns of basalt, and one of the world's

Starta is a geological phenomenon. An Island of towering nexagonal columns of basait, and one of the world's natural wonders. You'll explore the cathedral made of rock – Fingal's Cave and its congregation of seasonal puffins that sit high above.



THREE ISLES MULL, IONA AND STAFFA

The one with the rugged mountain, the sacred island and the watery cathedral

Sail across the Sound of Mull, for the start of a three-island adventure. Experience the rugged scenery of Mull – with its rocky peaks and slopes before catching the ferry to Staffa – home of the watery cathedral, otherwise known as Fingal's Cave. You may even be welcomed by a colony of breeding puffins. From Staffa, you'll then sail over to Iona – the sacred island and cradle of Christianity in Scotland, with its historic abbey. To give yourself more time to explore this unique part of the world, you can opt to book an Early Bird version of this tour – details below.





TRESHNISH AND STAFFA

The one with the stone cathedral and curious puffins

After sailing from Oban to Craignure, you'll have a scenic transfer across Mull to the ferry at Ulva - bound for the geological phenomenon that is the Island of Staffa.

Formed from hexagonal basalt pillars, this uninhabited beauty is filled with caves – the best known being Fingal's Cave, the stone cathedral. There's time to explore this unique island, before crossing to the Treshnish archipelago. At Lunga you may be welcomed by thousands of puffins, guillemots, razorbills and kittiwakes. The sights, sounds and panoramic views will live long in your memory. Staffa and Treshnish departs Oban



COLL

The one with the corncrakes, two castles and Katie Morag.

Sail through the Sound of Mull and onwards to the Isle of Coll, to enjoy its tranquillity and spectacular views of the Treshnish Isles and Outer Hebrides.

You'll be taken off on a 4x4 tour by a native islander, through the picturesque village of Arinagour to see Coll's two castles, a chance to spy an elusive corncrake at the island's bird reserve, and then to see some of the most striking pristine white beaches in Scotland. Coll is a magical, friendly place, a hidden gem amongst the treasure of the Hebrides, and of course, the inspiration behind Mairi Hedderwick's best-selling Katie Morag books.

Coll departs Oban

ONBOARD SERVICES



Your customer's holiday begins with CalMac so they can refuel, re-stock or simply relax and recharge - whatever way your customer intends to spend their journey time, our onboard services offer something for everyone.

Services vary on our ferries to suit the length of the journey, be it a five-minute crossing, a leisurely seven-hour sail or something in between.

Already decided on your tour destination? Then check out our fleet's onboard services table to see what's available on the route.

CalMac are proud to become the first ferry operator in Scotland to receive the Taste our Best accreditation by Visit Scotland and are working hard to maintain the fresh quality of our ingredients and develop our menus which are rich in local provenance.

SPECIAL DIETARY REQUIREMENTS

We understand that many of our passengers may have special dietary requirements. If you do have special dietary requirements, please do speak to a member of our staff on board or contact us prior to your sailing by emailing: retailoperations@calmac.co.uk

MARINERS CAFETERIA

Best for hot and cold main meals

Throughout the day, our Mariners Cafeterias (available on our larger ferries) provide freshly prepared meals, which champion locally sourced and traceable food and drink. Start your day the CalMac way with one of our traditional Scottish Breakfasts, or a bagel with Scottish smoked salmon and scrambled egg - served until 11am. Later in the day, enjoy some of the dishes that are firm favourites with our regular customers including Scottish Haddock, freshly prepared onboard each day. We still offer our now legendary CalMac and Cheese made with Mull of Kintyre Cheddar. All of our Mariners Cafeterias have been awarded Visit Scotland Taste our Best Accreditation and a Healthy Living Award.

THE BAR

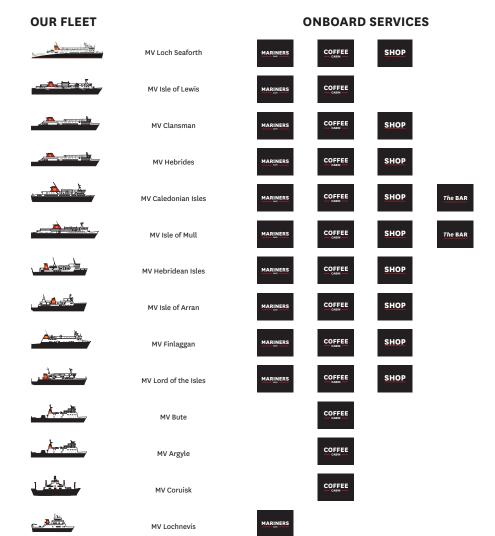
Best for local whiskies and ales

The Bar offers a fantastic choice of local malts, Scottish gins and local ales. Sample a tipple associated with the island you are travelling to. The bar also serves freshly brewed Teas & Coffees along with a selection of fresh cakes

COFFEE CABIN

Best for quick snacks

The Coffee Cabin is available on our smaller ferries and its the perfect pitstop for a range of teas, coffees, soft drinks, snacks, breakfast rolls, soup and sandwiches. Whilst you're in the Cabin you can peruse a range of fabulous island produce, gifts and souvenirs. It's a perfect place to refuel or pick up some last minute gifts and treats.





How to book

Contact our dedicated and knowledgeable Travel Trade department who are always happy to assist with any enquiries you may have from information on our routes and services to assistance with booking and new accounts

Telephone: (+44) 1475 650355

Email: traveltrade@calmac.co.uk

Web: www.calmac.co.uk/traveltrade

Write to: Travel Trade Department, Caledonian MacBrayne, Ferry Terminal, Gourock PA19 1QP

Travel Trade Department Opening Hours: Monday - Friday: 0830 - 1700

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